

# Community Papers of Michigan

## Detailed Publication/Market Information

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### Counties Served

1. \_\_\_\_\_  Completely  Partially      2. \_\_\_\_\_  Completely  Partially      3. \_\_\_\_\_  Completely  Partially

4. \_\_\_\_\_  Completely  Partially      5. \_\_\_\_\_  Completely  Partially      6. \_\_\_\_\_  Completely  Partially

Paper Size:  Broadsheet     Tabloid     Half-Tabloid     Other (Specify) \_\_\_\_\_

Distribution Percentages: Private Carrier \_\_\_\_\_%      Second Class \_\_\_\_\_%  
(Motor Route) \_\_\_\_\_%      Third Class \_\_\_\_\_%

Private Carrier \_\_\_\_\_%      Controlled  
(Foot Carrier) \_\_\_\_\_%      Circulation Class \_\_\_\_\_%

Newsstands \_\_\_\_\_%      Other (Specify) \_\_\_\_\_%

No. of Columns: \_\_\_\_\_ Column Width (Picas): \_\_\_\_\_

Page Depth (Inches): \_\_\_\_\_ Page Width (Inches): \_\_\_\_\_

Display Rates, Per Column Inch \$ \_\_\_\_\_

Classified Rates \$ \_\_\_\_\_ Color Rate Per Page \$ \_\_\_\_\_

Inserts Accepted     Yes     No

Insert Rates (Single Sheet) \$ \_\_\_\_\_, plus pricing for additional pages below

2 pg. \_\_\_\_\_      4 pg. \_\_\_\_\_      6 pg. \_\_\_\_\_

8 pg. \_\_\_\_\_      10 pg. \_\_\_\_\_      12 pg. \_\_\_\_\_

To the best of my knowledge the foregoing information is true and correct.

Date: \_\_\_\_\_ Signed: \_\_\_\_\_